



Present: Pat Henry, Eula Hooker, Karen Carman, Joan Dutchess Freidson, Glenda Washington, Don Dauman, Mike Henry, Kristen Cipollone, Carolyn Hillman, Adrian Slocum, Susan Pfeiffer, Warren Marcus, Sister Mary Augusta Kaiser, Bill O'Connell, Jorian Brock, Laurie Tanner, Louisa Frazier-Merritt

I. White Ribbon Campaign

- a. The Homeless Alliance is beginning work on a white ribbon fundraising campaign for a "Don't Wait Until It's Too Late" homelessness prevention and social awareness campaign. Funding from the ribbons sold would go directly into a United Way account that could be drawn from to pay for expenses related to the "Don't Wait Until It's Too Late" campaign. This campaign will bring awareness to the community, particularly those at-risk of homelessness, about services available to keep them and their families independently housed and financially stable. This campaign is one of the goals of the PRISM 10-Year Plan to End Long-Term Homelessness. Cost of supplies: \$500 – printing, ribbons, pins. There is a request in to Joann Fabrics for donations. If the ribbons are sold @ \$2/ribbon, we'll make \$4,000. This is for a very specific marketing campaign. Raising awareness will open up new avenues of funding. The idea is to give all service providers some ownership rather than one agency ownership by keeping the funds in the United Way account. The campaign could be identified as benefitting a coalition of service providers; it is a community partnership. \$2 was agreed upon as a good price. There could be a reference to the number of agencies involved or "Thank you for joining with the Homeless Alliance". Possibly, the ribbons could be sold on Dec. 14th for the holidays at locations downtown such as DSS, Main Place Mall, etc. Location coordinators and volunteers would be needed to do this. Please contact Joan at the Homeless Alliance at 853-1101 to sign up.

II. Street Survey

- a. Logistics
 - i. United Way is the site for the "day of" (before and after as well) in the video conference room downstairs. Red Cross is available as a back up. The Homeless Alliance is trying to find vans for further transportation to the sites. The logistics committee is looking into free parking downtown through BCAR. Also, there is a need for a cell phone vendor to get us cell phones and a hotline donated so we

can coordinate with volunteers and site leaders on the day of. The logistics committee is investigating a lot of good ideas for getting local media outlets involved. Food – the committee is looking to get some donations for the day of site and also to put into volunteer bags, contacting Tim Horton's, Dunkin Donuts, pizza vendors

b. Questionnaire

- i. Streamlined the long-form surveys and are working on a training manual. If you would like to request a copy of the survey to offer feedback, e-mail Laila at bondi@wnyhomeless.org or call 853-1101.

c. Street Survey Volunteers

- i. Joan passed around a volunteer sign-up sheet. If an agency is offering 10 or more volunteers, an on-site training can be conducted. If frontline workers are volunteering, then the sensitivity training will be waived but they still need questionnaire training; though administrative volunteers will have a sensitivity training though very abbreviated. Joan will be the contact and will keep everyone in the loop about upcoming training. There is a need for 200 volunteers. In 2004, the Homeless Alliance relied a lot on agencies a lot, so it is important that service providers are heavily involved. Hands On Greater Buffalo website will coordinate registration (www.handsongreaterbuffalo.org)– allow one to choose volunteer sites and trainings. Joan referred to the training date/site information. Working to get more students and faith community members involved. Donations – Salvation Army donated 100 clipboards. UPS donated 1,000 copies – agencies that are able please donate some copies – as many as you can, every bit helps. Please contact Joan at the Alliance. If anyone is interested, there is a bag that the volunteers will be given, if anyone has promotional items they would like to put in, let Joan know!

d. Outreach

- i. Put together sensitivity trainings. Next task is putting together an overnight team to go on the street to survey street homeless population.

e. Location

- i. Currently 26 locations – have a good spread but need Amherst, Cheektowaga, Tonawanda and Kenmore

III. November 28th at 9am – PRISM MEETING

IV. Continuum of Care

- a. Bill went over future deadlines – by 3rd of December the RFP will be released – pre-app due back 2/4/08. Traditionally, we hear about the previous year's application between Thanksgiving and Christmas, but could be later than that.

V. BAS-Net

- a. Busy focusing on Street Survey. There are two beginner's trainings scheduled for Dec. 12th and 13th. The research staff is currently working on annual report data and the numbers show great improvement for entering universal data elements. For the first week of Dec. Laila will be out of the office, contact Kristin that week.

VI. Luncheon / Awards

- a. Invitation went out, luncheon 12/12 at 11:30, Keynote Speaker is Maria Whyte, Erie County Legislator and Former Director of Coalition for Economic Justice. Contact Devan to register or with questions
- b. Awards nominations are being taken for individuals and agencies. Would like them back as soon as possible – get an e-mail copy or fax back the sheet passed out at the meeting. Like them by November 26th.

VII. Community Education Update

- a. The Faith Outreach Committee will be meeting on December 5th at 3pm to discuss future Food Stamp workshops. The FOOD project (Faith Outreach and Opportunities Development) will begin to hold Food Stamp specific workshops in addition to the workshops that are already happening at the Red Cross.

VIII. Holiday Shopping

- a. The Homeless Alliance website (www.wnyhomeless.org) has a series of links to online retailers such as Amazon, Macy's, Best Buy, Dick's Sporting Goods, iTunes, and others. If you click on these links and purchase something from those sites, a percentage of the purchase price will be given to the Homeless Alliance (at no additional cost to you). The sites are secure and protected. With the strength of the Canadian dollar as it is, the malls will be very crowded this holiday season, so consider shopping online and donating to the Homeless Alliance at the same time!

IX. Officer Elections

- a. At December Membership Meetings
- b. Paid members will receive a specific written notice of our annual meeting to have a legal election. With that notice, there will be membership dues notice as well for 2008.

X. Coalition for the Homeless

- a. DSS Workshop is in progress, funding received from M&T. Next meeting is 2nd Wednesday at Spot Coffee. Holiday Cards will be sold this year - \$10/pack 856-4494 x3010 to buy cards. Cards are designed by children at the Salvation [Army](#).

XI. Community Announcements

- a. Women for Human Rights and Dignity (WHRD) – Project Joy – Nov. 30th, going to Alden Prison with workshop and gifts for women prisoners, Dec. 1st will give workshops and gifts to Albion Prisoners. On December 8th, WHRD is inviting 400 households: toy giveaway, appliances as well. Call Eula Hooker at 597 0037 to donate toys or appliances. Dec 8th is for any woman and children who need help; children must be 3 and over. There is transportation to sites where gift are distributed. Workshops will also be held – parenting, domestic violence, and job preparedness.